

Privacy Notice: ATG VirtualLab Newsletter

What is the purpose and lawful basis for processing?

Our purpose for processing your personal data is to send you emails on a monthly basis with the “Future of Engineering” newsletter, which provides information on developments within ATG VirtualLab. The lawful basis we rely on for the processing is your consent.

What data do we use?

In order to send you our newsletter(s) we need your e-mail address and your full name, which you provide as part of the sign-up.

How do we use your data?

We use your data to send you our newsletter(s). We also gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our newsletter but this data is anonymised so that it no longer constitutes personal data.

How long we keep your data?

We keep your data for the purpose of sending you our newsletter(s) for as long as you have not withdrawn your consent or objected to such processing of your data.

What are your rights?

Since we rely on your consent to our processing your personal data for sending you the newsletter(s), you have the right to withdraw your consent. To do so, you should follow the link by clicking the “unsubscribe” button. If you do that, we will update our records immediately to reflect your wishes.

Do we use any data processors?

We use a standard newsletter management platform called Mailchimp to send our newsletters. You can find Mailchimp privacy policy [here](#).

How do we protect your data?

We will only share your personal data with persons who have a need to know within the ATG Group. We will not process the data outside the Mailchimp platform. You can read about Mailchimp’s security practices [here](#).

Who to contact for concerns or questions?

If you have any complaints or queries with regard to the way we process your personal data, you can contact our Data Protection Responsible at datasecurity@atg-europe.com.